



K L University

(Koneru Lakshmaiah Education Foundation)

Deemed to be University, Estd. u/s 3 of UGC Act, 1956

Accredited by NAAC as 'A' Grade University ❖ Approved by AICTE ❖ ISO 9001-2008 Certified

Campus: Greenfields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phones: +91-8645-246948, 246615 Fax: +91-8645-247249.

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph:+91-866-2577715, Fax: +91-866-2577717.

KLEF/BBA/IQAC-ACAD/AQ.9/ INDUSTRY VISITS /AQ.9

21-02-2023

The BBA (section : II BBA-C, II BBA-Business Analytics and I BBA- Business Analytics) Students visited K.C.P Sugar & Industries Corporation Ltd on 21-02-2023, which is located at Vuyyure, NTR District; the students were interacted with Assistant General Manager and Personal Manager to know about production process and marketing strategies of K.C.P Sugar & Industries Corporation Ltd.

K.C.P Sugar and Industries Corporation Ltd is one among the leading sugar manufacturing companies in India. Its allied business consists of manufacturing and marketing of Rectified Spirit, Extra Neutral Alcohol, Ethanol, Incidental Cogeneration of Power, Organic Manure, Mycorrhiza Vam, Calcium Lactate and CO₂. Sugar factory located in NTR district Andhra Pradesh having an aggregate crushing capacity of 11,500 tons per day.

Members present:

Students: 120 from (section: II BBA-C, II BBA-Business Analytics and I BBA- Business Analytics)

Faculty: Dr. Venkateswarlu Chandu, Dr. MD. Mazharunnisa, Mr. K. Krishna Rao

Departments Visited: Production, Marketing, HR, R &D and Finance

Resource persons: G. Durga Prasad, Finance, K. Lakshman Rao, HR Manager, V.Narasimha Rao, Unit in charge

Agenda:

The Department of BBA organized industrial visit with the objectives of enhances organizational skills of the students like:

- Helps students to understand the functioning of the industry
- Provides an insight into the real working environment
- A good opportunity to interact with the industry experts.

Enclosed: Industry permission letter

Picks of Industrial Visit:



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Campus: Green Fields, Vaddeswaram, Guntur District, Andhra Pradesh, India. PIN 522 302
Phone No. 08645 - 350200; www.kluniversity.in; www.klef.edu.in



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Dt: 09-02-2023

To
The Managing Director/ Unit in charge
K.C.P. Sugar and Industries Corporation Ltd.,
Vuyyuru, Krishna Dist.,
Andhra Pradesh

Respected Sir/Madam,

K L Business School of K L University is offering BBA and MBA courses to students aspiring careers in Business Management. The students are being equipped with updated knowledge, enriched with necessary skills that fill the gap between theory and practice.

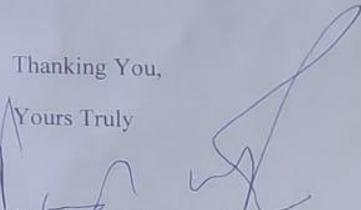
As part of their curriculum requirements, they have to visit companies to understand Business Environment. Hence, I request you to give permission to visit your esteemed organization on 14/02/2023 or 15/02/2023 or 21.02.2023

Number of Students visiting the company are 120 and 3 faculty members accompany them.

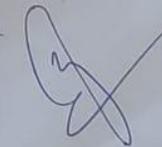
Looking forward to have fruitful relationship between Institution and Industry.

Thanking You,

Yours Truly


Dr. P. Venkateswara Rao
(HOD-BBA Department)
KL Business School, KLEF,
K L Deemed to be University
Ph: 9963022552

head
Department of BBA
K.L. Business School
Koneru Lakshmaiah Education Foundation
(Deemed to be University)

Officer (Security)
May permit on 21.02.2023.


EXALTING EDUCATION, EPITOMISING EXCELLENCE

Admin. Office: 29-36-38, Museum Road, Governorpet, Vijayawada, A. P., India. PIN 520 002.

Phone No. +91 - 866 - 3500122, 2577715, 2576129



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Transport Requisition

Date: 17-02-2023

Indenting department BBA		Name of the person indenting Dr. Venkateswlu.ch		Employee ID No. 6818	
Organization for which the vehicle is indented Two Buses = Industrial visit		Name(s) of the person(s) for whom vehicle is indented BBA-II year students.			
Contact no. of indenting person 9581962290.		Contact no. of user(s)			
Purpose (brief description) : Industrial visit - K.C.P. Sugars and Industries Corporation Ltd, Vuyyuru, Krishna Dt.					
Reporting place KLU - SDC		Reporting date 21-02-2023		Reporting time 9:15am.	
Expected releasing place K.C.P. Sugar Vuyyuru.		Expected releasing date 21-02-2023		Expected reporting time 1:30pm.	
Signature of the Indenter ch.f		Signature of head of the Department head Department of BBA K.L. Business School Koneru Lakshmaiah Education Foundation (Deemed to be University)		Signature of the Registrar Dr. A. JAGADEESH REGISTRAR (I/C)	
for Transport Department Use					
Requisition No.	Requisition receipt date & time	Transport In-charge contact no.		Received above requisition	
				Signature of Transport In-Charge	
Allotment of own vehicle			Allotment of hired vehicle		
Vehicle No.	Name of driver	Driver's contact no.	Vehicle No.	Name of driver	Driver's contact no.
Special instructions, if any				Signature of Transport In-Charge	









Pics: Industrial visit